

The background features a stylized landscape. The top half is a blue sky with several white, fluffy clouds outlined in black. The bottom half shows green hills, also outlined in black. One hill on the right has a dark circular shape on its side. The text is positioned in the upper left quadrant.

# North Bay Python

2023 Sponsorship Packages

[northbaypython.org](http://northbaypython.org)

# Event Profile

**Location:** Petaluma, California (San Francisco Bay Area)

**Dates:** Saturday 29th and Sunday 30th July, 2023

**Attendees:** 150 in-person

**Activities:** Up to 16 talks, hosted lunch and afternoon breaks

**Previous Events:** 2017, 2018, 2019

North Bay Python is a weekend conference for professionals, enthusiasts, and students using the Python programming language. Run in the community-driven tradition of Python conferences (known as PyCons) all around the world, North Bay Python is nonprofit — run under the support of Software Freedom Conservancy, a US 501(c)(3) charitable organization — and focused on accessibility, inclusion, diversity, and affordability.

Hosted in Northern California's beautiful North Bay region, less than an hour out of downtown San Francisco, our costs are much lower than a conference in bigger cities. We put our money into making our conference accessible to everyone, by providing financial assistance for our speakers and attendees, childcare for attendees with children, open captioning for people with auditory disabilities or impairments, and high quality videos for everyone who can't attend the conference.

North Bay Python is a single-track, expo-free event in a unique space. Our talks cover a very wide variety of Python development topics, and teach valuable lessons for developers of all experience levels. We're excited to be returning after a long break, planning a memorable Python Conference for the people of the North Bay, the Bay Area, and beyond.

This year, in response to our community's changed expectations since the start of the COVID-19 pandemic, we are moving from our original venue in Downtown Petaluma to the beautiful Reis River Ranch in the lower Petaluma Valley.

Our main hall is an open-air barn recently converted into event space. Our attendance cap is 150 people, and we will be catering lunch on-site. We're also moving from our old year-end time slot, to summer.

# Event Policies

## Health and Safety Policy

North Bay Python's organizers share our community's changed expectations of event safety during the ongoing COVID-19 Pandemic, and believe that nobody should need to take undue risk to their health to benefit from professional development opportunities.

We intend to develop a comprehensive health and safety policy before our call for proposals closes, which will cover the following criteria, as suggested by the Public Health Pledge's badging standard. Any standards we publish will not be weakened before the event.

**Ventilation:** Our main presentation space is an open-air barn, with large doors at both ends, which will remain open during the conference days. Our attendance is limited below the physical capacity of the space. All other spaces at the venue are outdoors and will allow for physical distancing.

**Masking:** Facial coverings required in any spaces where physical distancing cannot be maintained, with an exception for speakers during their presentation, and attendees actively drinking in the event space.

**Testing:** Encouraging attendees to test for COVID-19 daily during the event, providing attendees with information on where to purchase rapid tests locally, and making rapid tests available to financial aid recipients.

**COVID-19 Vaccines:** Will be strongly recommended to attendees, but we are not in a position to verify vaccination status or medical exemptions for attendees.

**Refunds:** Refunds will be available to attendees who are unwell for one or both days of the event.

## Code of Conduct

North Bay Python's organizers are committed to providing a space where people can learn and network, free of harassment. Our team has received incident response training, and our Code of Conduct is based on the current Python Software Foundation Code of Conduct.

# Package Tiers and Benefits

Each package tier includes tickets to the conference, signage in the conference venue, as well as recognition on stage, on our website, and during our conference opening and closing plenaries.

Platinum and Gold sponsors get the opportunity for a short in-person informational talk about their organization, and Silver sponsors can show an informational video before one of our scheduled talks.

<b>Level</b>	Platinum	Gold	Silver	Individual
<b>Limit</b>	2	5	Unlimited	
<b>Fee</b>	\$8,000	\$5,000	\$2,000	\$700
<b>À la carte benefits</b>	2	1	-	-
<b>Logo on stage</b>	Most prominent	Below Platinum	Below Gold	-
<b>Logo in videos</b>	Start and end title cards	End title card only	End title card, below Gold	-
<b>Pop-up banner (78" x 33")</b>	One banner displayed near the entrance to the main hall. Higher tier sponsors get more prominent placement.			
<b>Website logo positioning</b>	Top billing; Acknowledgement in footer on all pages	Second billing	Third billing	-
<b>Website Blurb</b>	300 words	200 words	100 words	Name only
<b>Informational address to attendees</b>	5 minutes in-person	2 minutes in-person	1 minute pre-recorded	-
<b>Acknowledgment to attendees</b>	Logo on Dedicated slide	Logo with other Gold sponsors	Logo with Silver and Individuals	Logo with Silver and Individuals
<b>Included Tickets</b>	4	3	2	1

## À La Carte Benefits for Platinum and Gold Sponsorships

Each sponsor can select à la carte recognition as part of their Gold (1 item) or Platinum (2 items) sponsorship.

Our initial à la carte options include:

- **Childcare Sponsorship**, includes signage at the childcare venue, and acknowledgement during plenaries
- **Financial Aid Program**, includes recognition in announcements of our financial aid and speaker travel program before and during the conference
- **Lunch Sponsorship (1 available per day)**, includes signage in the catering space, and acknowledgement on the conference schedule and immediately before the lunch break
- **Captioning Sponsorship**, includes signage near the captioning display, and acknowledgement during plenaries
- **Lanyard Branding**, allows you to supply lanyards with your logo (subject to approval by the conference organizers), or to collaborate on a lanyard design with the team

We can also design custom à la carte benefits for sponsors, please contact us if you have an idea that we haven't listed!

## Contact Details

To talk to North Bay Python about becoming a sponsor for our 2023 event, contact our sponsor liaison, Christopher Neugebauer, at [sponsor@northbaypython.org](mailto:sponsor@northbaypython.org)